“What you do, what each of us does, has an effect on the country, the state, the nation, and the world.”

—HUBERT H. HUMPHREY

17th ANNUAL
HUBERT H. HUMPHREY

Public Leadership Awards

APRIL 23, 2019

McNAMARA ALUMNI CENTER | UNIVERSITY OF MINNESOTA
The Hubert H. Humphrey Public Leadership Awards presented by the Humphrey School of Public Affairs honor individuals who have contributed to the common good through leadership and service.

This year’s awards recognize remarkable leaders who share an uncommon belief in human potential and use their voices to lift up those around them. These three honorees exemplify the kind of leadership the Humphrey School hopes to celebrate and amplify: one of stimulating hope and opportunity in a changing world.

JOIN US THIS YEAR, AND HELP SUPPORT FUTURE LEADERS IN PUBLIC AFFAIRS.

To secure your sponsorship, contact: Gwendolyn Freed, Humphrey School Director of Development (612) 625-9588 or free0303@umn.edu
EVENT SPONSORSHIP CONNECTS YOUR ORGANIZATION TO LEADERS WHO WORK TIRELESSLY TO CREATE A BETTER WORLD FOR EVERYONE.

The Hubert H. Humphrey Public Leadership Awards are presented at an annual dinner, which is the Humphrey School’s signature fundraising event—not to mention one of the Twin Cities’ most anticipated social gatherings. During the past 16 years, we have honored 68 award recipients and raised more than $1.5 million for student scholarships.

AN EVENT NOT TO MISS
Each year, hundreds of people join us on this special evening to recognize remarkable leaders who have dedicated their lives to addressing the most pressing problems in our own communities and around the world. Attendees include some of Minnesota’s most prominent political, business, and civic leaders, including U.S. Senators, Minnesota Supreme Court justices, philanthropists, and top University of Minnesota administrators.

“My guiding light is that empathy can change the world… Occasions like these invite us to take inventory of the network of brilliant people around us, working in service of creating more loving, compassionate, and inclusive communities.” – Sarah Bellamy, 2018 recipient

PAST WINNERS INCLUDE:
Thomas Friedman
Madeleine K. Albright
Marilyn Carlson Nelson
Melvin Carter III
David Durenberger
MayKao Hang
Josie Johnson
Vernon E. Jordan Jr.
Alan Page
THOR Companies
Tom Swain

2018 SOCIAL MEDIA POSTS

Attending the @HHHSchool Public Leadership Awards last night was an uplifting experience, at a time when we need that more than ever. #HHHPLA (@jacob_herbers)
@tomfriedman extolling the virtues of listening at the @HHHSchool Public Leadership Awards. Listening is a lost art and could provide a path toward healing. (@MNBrian)
Honored to be a graduate of @hhhschool and attend the #HHHPLA dinner. So many inspiring people in one room. (@ThomasEvers)
Yeahhh!!! Huge shout out to Sarah Bellamy of @PenumbraTheatre for her 2018 Public Leadership Award @HHHSchool annual celebration! Thankful Sarah follows the principle: “Empathy can change the world!” (@EmmettColeman)

#HHHPLA @HHHSchool
YOUR SPONSORSHIP SHOWS COMMITMENT TO THE EDUCATION OF FUTURE POLICY LEADERS IN MINNESOTA, THE COUNTRY, AND THE WORLD.

PRESENTING SPONSORSHIP OPPORTUNITY
Consider supporting our event at the PRESENTING SPONSOR level. Benefits include a scholarship named for your organization to fund the education of two Humphrey School students for the 2019–20 academic year.

FOR A COMMITMENT OF $50,000, THIS LEVEL ALSO PROVIDES:
- Recognition as presenting sponsor (“...presented with support by [your name]”) in all event materials and signage
- Recognition as presenting sponsor on website and in pre-event materials
- Inclusion in weeklong paid media campaign on Minnesota Public Radio
- 20 seats at event plus two (2) seats at head table with awardees and dean
- 22 tickets to sponsor reception with award winners

Your support helps make the Humphrey School and the world of public policy more representative and diverse.

Thank you!

For other sponsorship opportunities, see next page.

RECENT HUMPHREY SCHOLARSHIP RECIPIENTS

Nathaniel Dempsey
Marvin Borman Public Service and Community Engagement Fellowship
Nathaniel graduated in 2018 with a Master of Public Policy. He currently works to ensure state government is prepared in the event of an emergency situation as the continuity of operations coordinator with Minnesota Management and Budget.

“Mr. Borman’s legacy—one of civic engagement, collaborating across sectors for the betterment of the community—really resonated with me during my time at the Humphrey. I appreciate the Marvin Borman family for supporting me and my commitment to public service.”

Mallory Mitchell
Public Leadership Scholarship
Mallory graduated in 2016 with a Master of Public Policy. She currently works as a major gift officer at Metropolitan State University in St. Paul.

“My scholarship allowed me to attend my dream school over 1,000 miles from home. I experienced transformative personal and professional growth at the Humphrey School, and I consider myself lucky to have learned from, and with, some of the brightest talent in Minnesota. I am a proud alumna of, and donor to, the School.”
### CHOOSE YOUR SPONSORSHIP LEVEL.

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#### PUBLIC RECOGNITION
- Featured story on website about organization's support
- Logo inclusion on event webpage
- Logo inclusion in paid ad

#### EVENT RECOGNITION
- Two front row named tables of 10 seats each (20 total seats)
- Quote from organization included in event materials
- Logo inclusion in signage at event
- Recognition in event marketing materials*
- Logo inclusion in printed program
- Logo inclusion in event slideshow
- Logo placement at sponsor’s own tables

- One named table of 10 seats
- Quote from organization included in event materials
- Name inclusion in signage at event
- Logo inclusion in printed program
- Name inclusion in event slideshow
- Logo placement at sponsor’s own table

- One named table of 10 seats
- Name inclusion in printed program
- Name placement at sponsor’s own table

#### SPECIAL EVENTS
- 20 tickets to sponsor reception with award winners
- 10 tickets to sponsor reception with award winners
- 10 tickets to sponsor reception with award winners

For exclusive $50,000 sponsorship level, see previous page.

*commitment date dependent
We will participate as a:

- Presenting Sponsor—$50,000 ($47,690 tax-deductible)
- Premier Sponsor—$25,000 ($22,900 tax-deductible)
- Patron—$10,000 ($8,950 tax-deductible)
- Benefactor—$5,000 ($3,950 tax-deductible)
- Table Sponsor—$3,000 ($2,250 tax-deductible)

- Our event contribution is fully a donation and no event tickets will be used.

Mail completed form with check payable to "University of Minnesota Foundation" or provide credit card information below.

Payment information charge to:

- VISA/Mastercard
- American Express
- Discover

CREDIT CARD NUMBER

CARDHOLDER SIGNATURE

AMOUNT TO BE CHARGED

EXPIRATION DATE

MAIL TO:
Humphrey School of Public Affairs, Dean’s Office
301 19th Avenue S., Suite 300
Minneapolis, MN 55455

QUESTIONS? CONTACT:
Gwendolyn Freed
Humphrey School Director of Development
612-625-9588 or free0303@umn.edu

You will receive a receipt from the University of Minnesota Foundation.